

STEVEN RAETZ

UX / IX DESIGNER

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EDUCATION

MASTERS OF CREATIVE TECHNOLOGY
THE UNIVERSITY OF COLORADO
BACHELORS OF BUSINESS ADMIN
BAKER UNIVERSITY

ABOUT ME

INFJ. Relator, Empathizer, Harmonizer according to the folks at Gallup. Middle sibling, digital anthropologist, workplace diplomat. Designer with a business degree who's able to quickly dissect complex problems and create graceful solutions reconciling the needs of the user with the needs of the business.

DESIGN STACK

SKETCH +
INVISION

TOOLS I'D LOVE TO USE

FRAMER.JS
HYPE
PRINCIPLE

MOST RECENT EXPERIENCE

SPRINT

Human Factors Engineer

2017-2018

- › Ownership of the native UX and interaction design for the Virgin Mobile and Boost Mobile brands including:
 - Product road-mapping
 - Requirements verification and validation
 - Ad-hoc user story/requirement revisions in JIRA in coordination with product owners, developers and QA
 - Creation of wireframes, wire-flows and prototypes
 - Integrating research teams for formative and summative interviewing/testing
- › Creation and curation of the responsive order management dashboard allowing Sprint customers to digitally self serve various customer service related issues and helping the business reduce customer care related expenses.

OGILVY & MATHER (EFFECTIVEUI)

User Experience Designer

2015-2017

- › Full stack user experience design for Ogilvy's premier digital experience team. At Effective I:
 - Moderated formative research interviews
 - Built roadmaps
 - Mapped the user journey
 - Designed responsively and natively
 - Designed interactively (motion and interaction)
 - Tested design concepts to validate hypotheses
 - Acted as a SME for the design tools Sketch and Invision
- In support of these clients:
 - American Express
 - The Bill and Melinda Gates Foundation
 - Securian Minnesota Life
 - PricewaterhouseCoopers
 - Promontory Financial group

Boulder Digital Works

User Experience Designer

2014-2015

- › Grad-school co-op with focused design sprints in support of these clients:
 - Uber
 - Allstate
 - ESRI
 - Jarden
 - Copper Mountain

Open to new opportunities
starting 5/2018 - email:
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